

PLATFORM
CAPITAL



Role of Alumni Networks in Nation Building

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**GREATIFE
ALUMNI
WORLDWIDE**



Context: Understanding Alumni Associations

What is an Alumni Association?

Alumni Association is an association of graduated or more broadly, of former students (alumni).

These associations often organize social events, publish newsletters, and raise funds for the organization. Many provide a variety of benefits and services that help alumni maintain connections to their education institution and fellow graduates.

Alumni associations and relations are also important for an institution's advancement activities for many reasons



Alumnus stems from a combination of the Latin words “Foster” & “Child”

Why is Alumni Relations important?

- Alumni are an institution's most loyal supporters
- Alumni are fundraising prospects
- Alumni generate invaluable word-of-mouth marketing among their social and professional networks
- By engaging alumni, an institution can continue to benefit from their skills and experience
- Alumni are great role models for current students and are often well placed to offer practical support to students as they start their careers
- Alumni are often in the position to engage the expertise of the institution in their professional lives

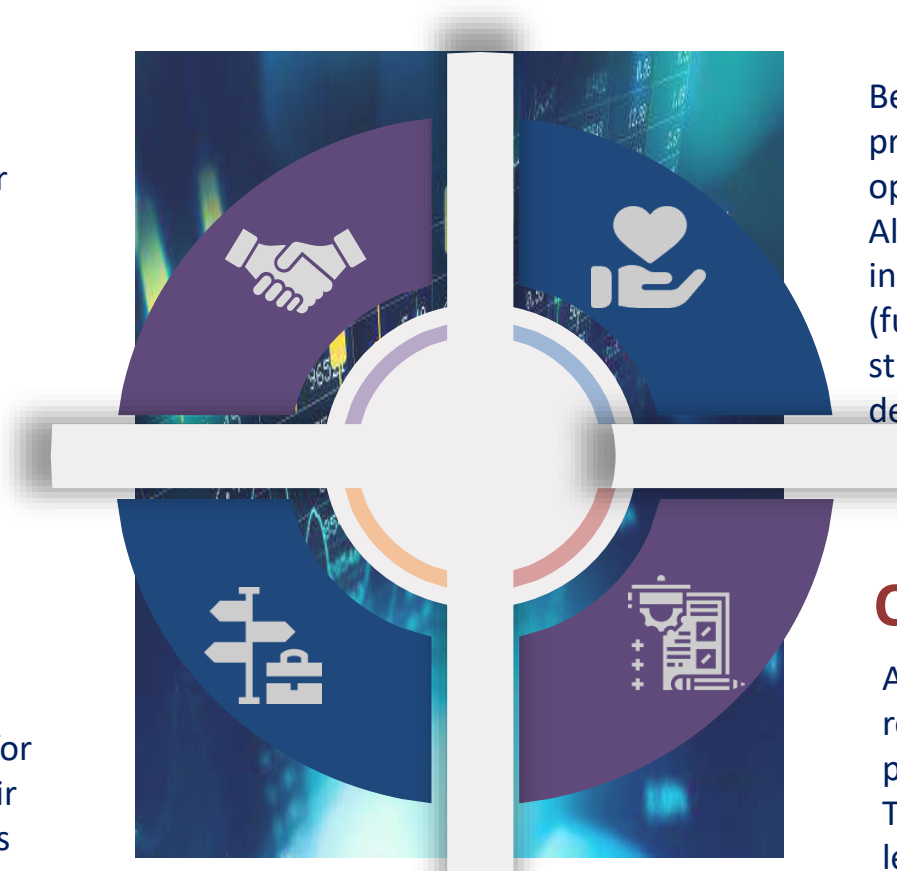
Alumni Associations play a key role in strengthening the connection between past students and their respective learning institutions

01 Networking Opportunities

One of the main purposes of alumni associations is to support a network of former graduates who in turn will help raise the profile of the learning institution.

02 Career Building

Many alumni associations offer a variety of career services from job fairs to resume workshops, job postings and online resources for job-seekers. Alumni associations desire for their members to succeed as a successful graduate is a college/university's best asset.



An Avenue to Give Back

03

Because our universities/learning institutions provided us with numerous educational opportunities it is imperative that we give back. Alumni associations are great resources for incoming students – providing scholarships (funded by donations from alumni) and the strength of the school's alumni association can be a deciding factor for incoming students.

Curriculum Evaluation

04

Alumni-based evaluations are increasingly recognized as an important part of the process of ongoing curriculum evaluation. They provide insights into the undergraduate learning experience and students' preparation for work.

Indiana University Alumni Association (IUAA)



Launched in **1854**, following a fire that devastated the University, IUAA today has **650,000+** members

Penn State Alumni Association



Founded in **1870**, Penn State University's alumni association boasts **670,000+** members with **1** in every **8** student belonging to the association.

UCLA Alumni Association



Founded in **1925**, UCLA's alumni association offers a unique tiered approach to participation for its **530,000** members.



Oxford Alumni Association



There are currently more than **350,000** alumni around the world and in excess of **150** regional alumni groups in over **90** countries

Princeton University Alumni



Known for having an average of **62.4%** of alumni donors, Princeton is ranked as the second most generous alumni with **83,500** members in network

UNILAG Alumni Association



The University of Lagos Alumni Association came into existence in **1969**

Top global universities by Endowment Size

University of Harvard

North America



Endowment Asset:
\$40.9bn

University of Yale

North America



Endowment Asset:
\$31.1bn

University of Texas System

North America



Endowment Asset:
\$30.1bn

Stanford University

North America



Endowment Asset:
\$28.9bn

Princeton University

North America



Endowment Asset:
\$26.6bn

University of California

North America



Endowment Asset:
\$21.1bn

King Abdullah University of
Science & Technology

Middle East



Endowment Asset:
\$20.0bn

Massachusetts Institute of
Technology

North America



Endowment Asset:
\$18.4bn

University of Pennsylvania

North America



Endowment Asset:
\$14.9bn

Northwestern University

North America



Endowment Asset:
\$14.0bn

National University of Singapore

Asia



Endowment Asset:
\$12.6bn

Vanderbilt University

North America



Endowment Asset:
\$10.9bn



Mike Bloomberg, a businessman & former Mayor of New York donated **\$1.8bn** to his alma mater, John Hopkins University



Nike Co-Founder Phil Knight, a University of Oregon graduate, has pumped **hundreds of millions of dollars** into the college over the years.



Jeff Bezos, founder of Amazon and a Princeton University graduate has gifted his alma mater **\$15 million**.

The donations of these individuals have funded various projects in their respective alma maters



American billionaire Gerald Chan with brother Ronnie Chan have gifted Harvard University a total of **\$350 million** to finance projects and construct Harvard School for Public Health.



31st president of the US, Herbert Hoover donated **\$50,000** to his alma mater Stanford University which was used to support the Hoover War Collection establishment



UBA Group Chairman Tony Elumelu donated **a multi-purpose information technology (IT) centre** to alma mater, Ambrose Ali University in Edo



Support teaching & Research



Funding of scholarships



Rehabilitation of faculty buildings



Support public service missions of university

Successive governments in Nigeria have invested heavily in the establishment of universities over the decades with hope that these institutions can play a ground-breaking role in addressing problems of underdevelopment. Although the direct contribution of the nation's universities in solving identified problems has not been independently established, there is in fact a second line of intervention in national development available through the alumni associations of these universities.

A nation can't be built without committed citizens and citizens can't function and deliver their potential in building robust nation without a conducive environment. Nation building through Alumni associations, or its role can't be negated, primarily because most times, it's a healthy, professional platform where intellectuals meet to exchange ideas, network, mentor, lobby/pressure members of the ruling class, and encourage members to participate actively in politics and also give back to their institutions and so on. University alumni associations can also be invaluable as a coaching network that significantly enhances the employability of future graduates.





The importance of Education in Nation Building

Education remains the weapon for upward stratification & the development of any nation

Education provides a foundation for development, the groundwork on which much of our economic and social well being is built. It is the key to increasing economic efficiency and social consistency. By increasing the value and efficiency of their labor, it helps to raise the poor from poverty.

	% of population with university education	GDP per Capita, 2020
Nigeria	16.8%	\$2097
South Africa	19.8%	\$5090
Netherlands	49%	\$58,252
Austria	52.5%	\$48,586
Switzerland	52.7%	\$87,097
Japan	61.5%	\$40,088

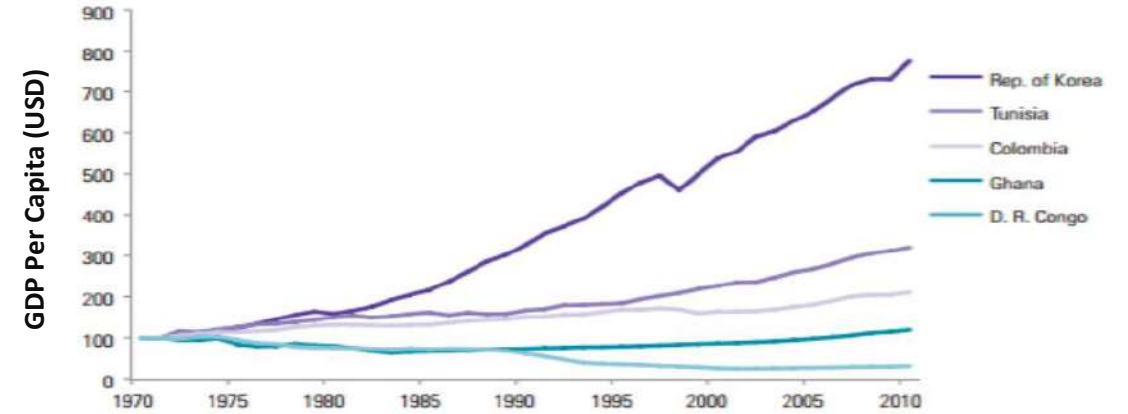
Source: worldbank, Newsweek

“The main hope of a nation lies in the proper education of its youth” – Desiderius Erasmus

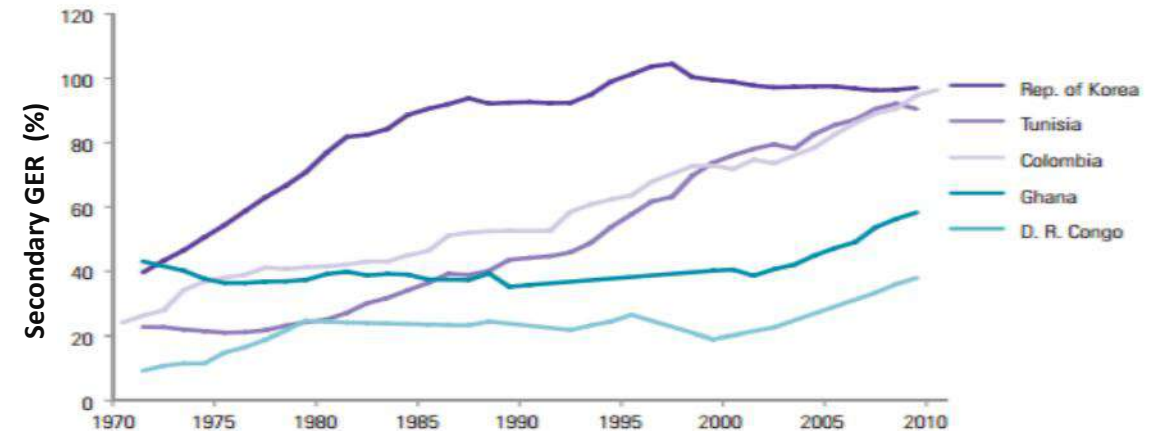
Case in point: The Republic of Korea’s investment in skills development has contributed to its impressive economic growth

Economic & education growth in 5 countries with similar incomes in 1970

A. Economic Growth

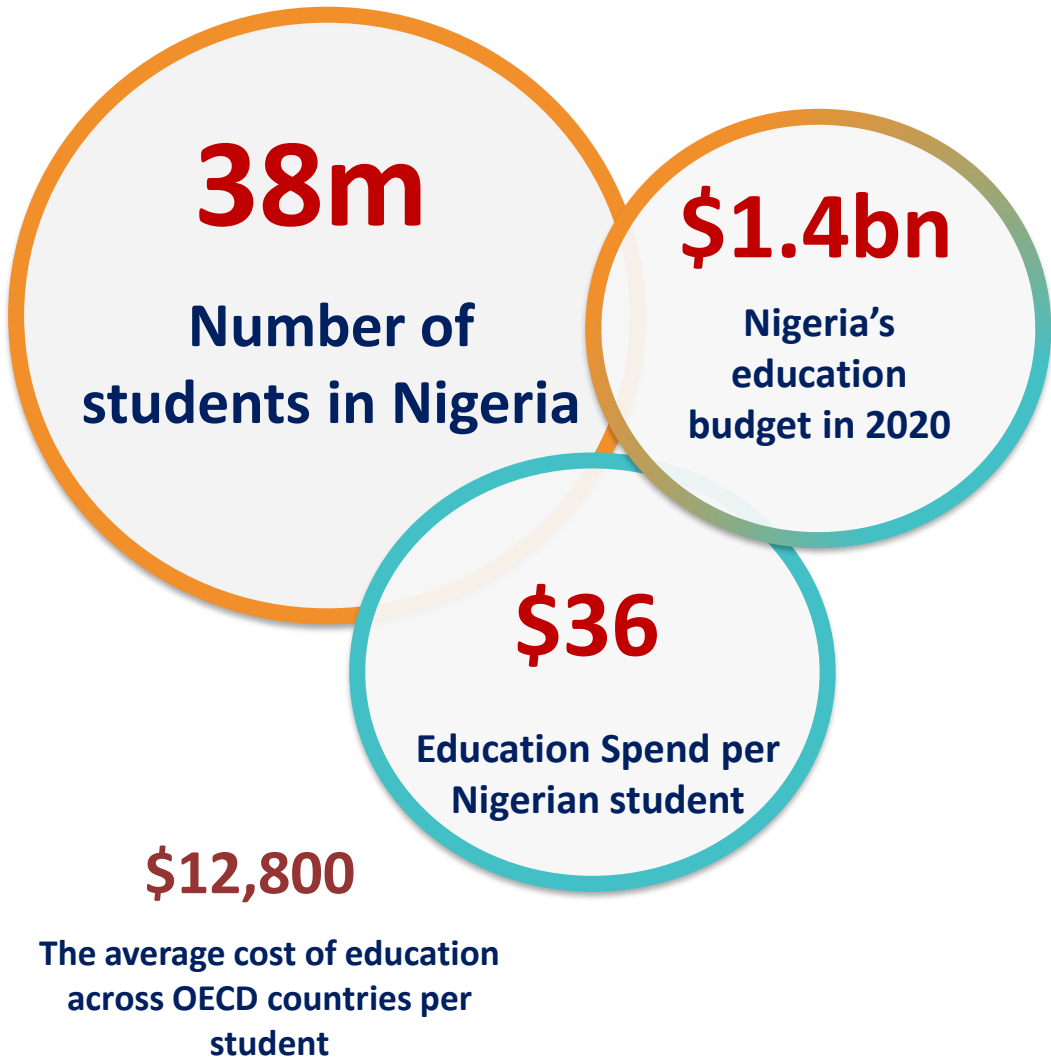


B. Secondary education gross enrollment ratio, 1971 to 2010



Source: UIS database, Worldbank

However, education in Nigeria is plagued with myriads of problems thereby moderating our development trajectory...



As a country we bleed our foreign exchange by funding education overseas and by extension, we weaken the Naira against the Euro, Pounds Sterling, and Dollar.

- Nigerians spend over \$2billion annually as capital flight on education in other countries.
- Even for courses that can be easily undertaken in Nigerian Universities, our people send their children to foreign nations.
- These courses are expensive abroad, only the upper and high middle class can afford it.

>\$2b Annual Spend on capital flight in education to other countries

76,338 Number of Nigerians that studied abroad in 2018

13.2m Out-of-school children

40% Of primary school teachers in Nigeria are not qualified

20.1% Education accessibility rate in Nigeria.

12% Nigeria's share of global shortage of teachers



\$480bn

Gross Domestic Product, 2021

214m+

Population, 2022

400m+

Population by 2050, larger than the U.S

33.3%

Unemployment rate

13.2m

Out of school children

Highest in the world

23%

% of middle class Nigerians

\$28bn+

Est. combined buying power of the middle class

92m+

Nigerians living below poverty line

6.0%

Tax-to-GDP Ratio

Named world's poverty capital in 2018

Among worst top 10 tax collectors in the world

18 yrs

Average age in Nigeria

27th

Largest economy in the world

\$301bn

Consumer spending

4th

Worst Healthcare system in the world

1:4,000

Doctor-to-Patient Ratio

>90%

% of export earnings from crude oil

Petroleum sector contributes less than 10% of GDP

Despite popular opinion that Nigeria's Education budget is sub-optimal, the Federal Government offers the most palliatives to its students through various instruments

Nigeria's education budget has averaged about 8.4% of total budget in the last 10 years.

\$3.8bn

2022 Education Budget

- Looking beyond the numbers, in 1955 the Government declared Education at primary levels totally free for Nigerians, fully subsidizing the service, that would have ordinarily been expensive and unaffordable for many Nigerians.
- Other initiatives have also been rolled out to support this national priority with the introduction of free meal for school children, federal scholarship programmes, UBEC and a host of many others.
- The Nigerian government is massively subsidizing the delivery of education in Nigeria, and when compared with the cost of education in similar African countries, education costs to Nigerians is by far the lowest.

Despite allocating significantly more to education and well above UNESCO's recommended 15%, education still comes at a significant costs in other African countries.

	2017	2018	2019	2020	2021
Nigeria	7.31%	7.04%	7.10%	6.5%	8.6%
South Africa	18.7%	18.9%	19.5%	19.5%	19.9%
Kenya	17.7%	19.1%	19.6%	20%	26%



Most of the top CEOs and influential Nigerians were educated locally, through subsidized private schools or even totally free schools

Most of the successful business leaders in Nigeria and Africa today enjoyed the privilege of subsidized education in Nigeria back in the 1900's. They were beneficiaries of the free quality education put in place by administrations in that period and have gone to become world leaders in their respective fields.

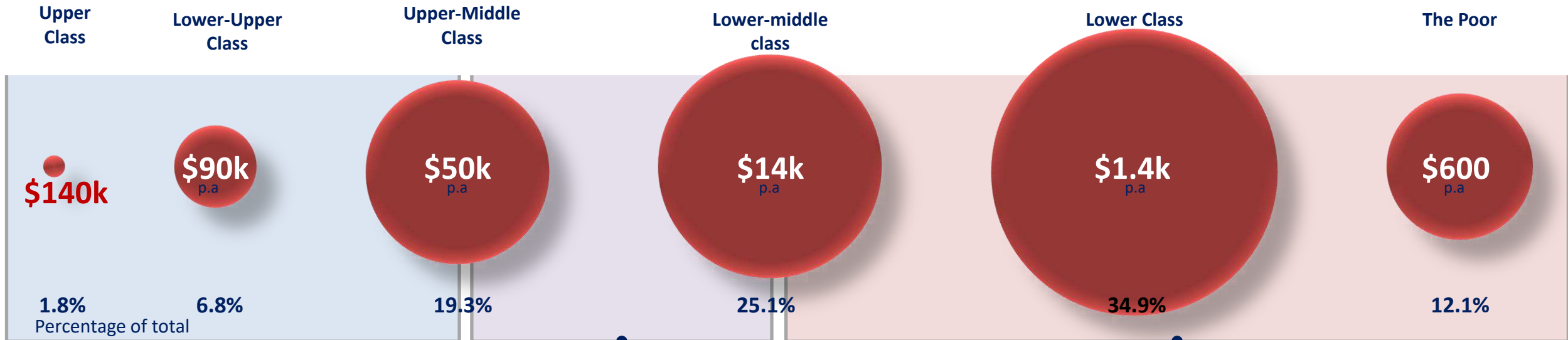
Today, these upper class group and their families now barely consume local content products and services.



Education in Nigeria today is no longer what it used to be when the baby boomers and Gen X were students.

- The education system has not kept pace with the times, and it has taken a toll on the quality of education.
- Today's generation of Nigerian business leaders received high-quality level of education that has since seen a great fall in standards within the last 40 years. The quality of education has deteriorated substantially, and poor quality of many Nigerian university graduates has accelerated.
- Back in the days, institutions were not overcrowded as there was adequate funding and strong government interventions. Today, what we see is massively overcrowded institutions and inadequate funding contributing to this decline in quality of education.
- The system has far outgrown the resources available to it to continue offering high-level quality education.

The upper and middle class enjoyed quality merit goods back in the 1990s, but today, are doing very little to support local consumption of education, health & other goods



Source: Deloitte

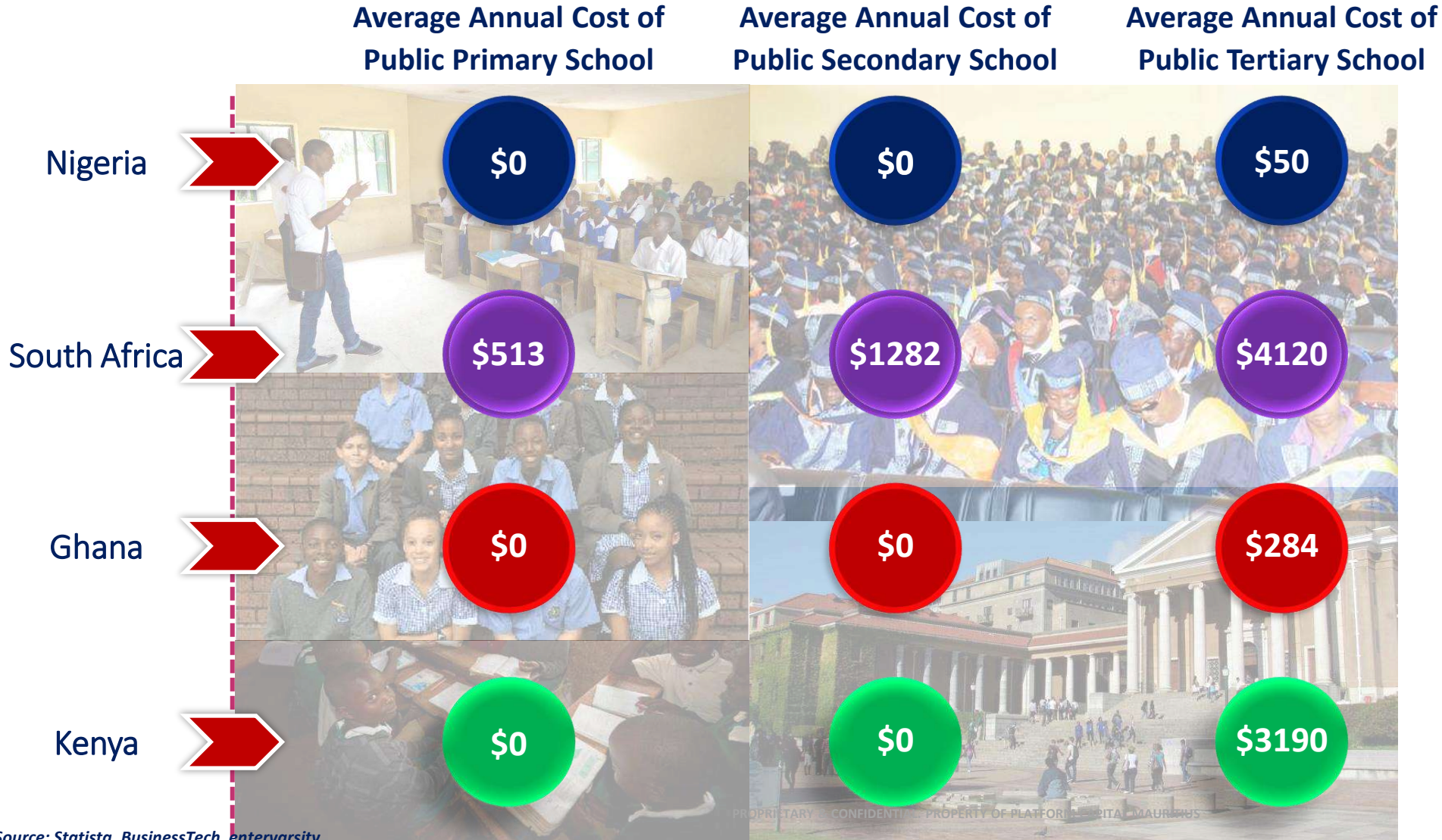
- Benefited from quality merit goods provided between 1960 – 1990.
- Have most of their wealth and assets offshore.
- Foreign consumption of education, healthcare, shopping and entertainment.

- This class of people also benefited from quality merit goods provided between 1960 – 1990.
- Now have a good portion of their wealth and assets offshore.
- Foreign and few local consumption of education, healthcare, shopping and entertainment.

- Barely benefited from merit goods when they were of high quality. Children of households in this category are consuming sub-par education and healthcare.
- Little to zero savings and investment.
- Consumes mostly 100% local content thereby funding local growth and expansion of producers

In Nigeria, students pay less or sometimes, close to nothing to go to school albeit at a cost

The cost of public education in Nigeria is subsidized up until tertiary level and this is more obvious when compared to African peers, talk more of the Western world...we pay less to attend school up until university



Nigerians pay the least for Education compared to our African close peers from Primary to Tertiary level

The same can be said for the cost of on-campus accommodation with Nigerian students paying significantly less to live near their universities

Asides from heavily subsidized tuition fees, Nigerian students are also able to benefit from cheaper accommodation costs (on-campus) compared with what students in western and even other African countries pay.

	Average Annual cost of on-campus accommodation (Local Currency)	Average Annual Cost of on-campus accommodation (in USD)
Nigeria	₦25,000	\$60
South Africa	R61,290	\$3,958
Kenya	Ksh15,600	\$138
U.K.	£8,580	\$11,024
U.S.A.	\$10,608	\$10,608

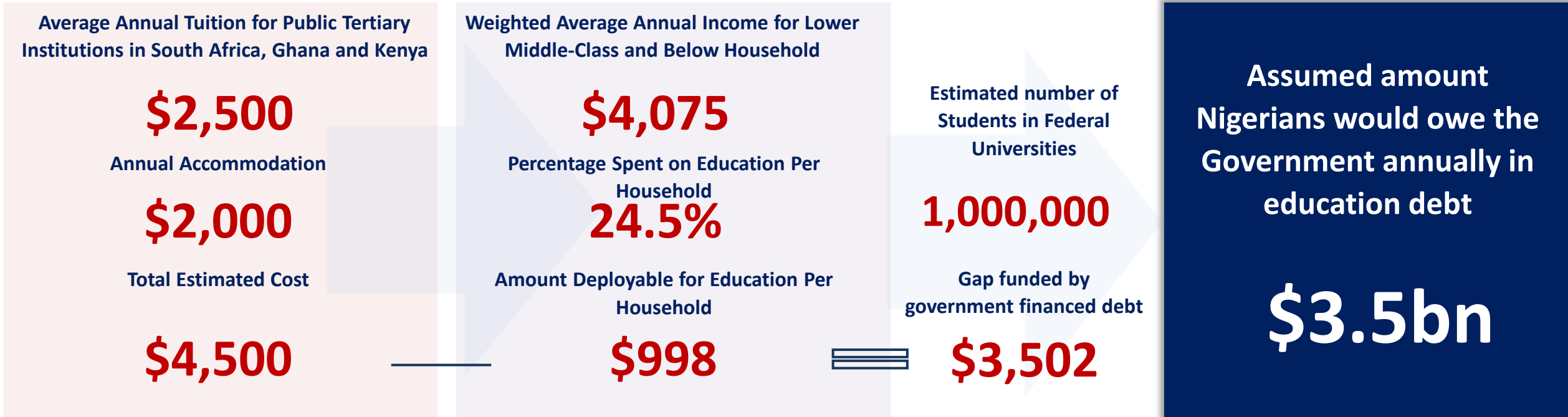
₦90

This is an optimistic case for most public tertiary institutions. The Obafemi Awolowo University in particular levies students ₦90 for accommodation annually. That roughly equates to 22 cents (\$0.22)



If the Nigerian government provided student loans, Nigerian students would incur \$3.5bn in debt to the government annually

If we operated the same system here, Nigerian students would incur in new debt of \$3.5bn annually, excluding other palliatives such as State and Local Government bursaries usually disbursed to students for being indigenes of where they are from.



Average Annual Fees in Nigeria Private Universities

\$2,375

Average Annual Tuition in Nigeria Federal Universities

\$50

Funding Gap Provided by the Government

\$2,325

Alumni Endowments; an alternative source of funding education in Nigeria...

1 At N771.5 billion, **budgetary allocation to education in 2021 is a meagre 5.68%**, far below 26% prescribed by UNESCO for adequate funding of the sector.



53%
% of Nigerian Universities relying primarily on government funding

There are 170 accredited universities in Nigeria with 53% of these institutions relying primarily on government funding. However, with less than 10% of the national budget allocated to the education sector, it is clear that we cannot rely solely on government to plug this gap. One way to bridge the gap between funding expectation and funding reality is through alumni donations, endowments.

2 Despite the increasing need, **budgetary allocation to education in Nigeria has decreased steadily since a peak in 2015.**



Case in Point!

- **The University of Oxford:** Although publicly funded, philanthropic gifts from Oxford alumni have supported current Oxford students, endowed scholars and provided buildings till date.
- In 2005, the university launched its “Oxford Thinking Campaign – “the most sustained, coordinated fundraising effort ever undertaken by a European University”. The campaign raised over **£3 billion from 170,000+ donations** and will aid the university in providing exceptional facilities, supporting graduate education and much more.





Opportunities for immediate impact



Obafemi Awolowo Alumni Associate Vision Statement

To create a global network of Great Ife Alumni that will generate tremendous benefits through synergy, for our alma mater, our home country- Nigeria, and the various countries that we are residents/citizens

1

Deepening Engagement with Alma Matter

- Deepening role and contributions to Alma Mater through R&D sponsorships, providing an avenue for internships and employment placement opportunities for current students, taking an active part in curriculum evaluation etc.

2

Direct Project Financing & Investments

- Researching and funding commercially viable projects that have significant developmental impact.

3

Collaboration with Impact organisations

- Strategic collaboration with organisations like Platform Capital funding and financing projects and businesses with the potential for significant impact in Nigeria and on the continent





1 . Direct partnership with and support of School programs and projects

You can directly engage your alma mater to lend your time and resources to causes, programs and projects that align with your ethos and objectives



Support teaching & research



Funding of scholarships



Defined Individual and (or) group contributions and donations



Rehabilitation of faculty buildings



Support public service missions of university



Mentorship & Guidance programs for Students



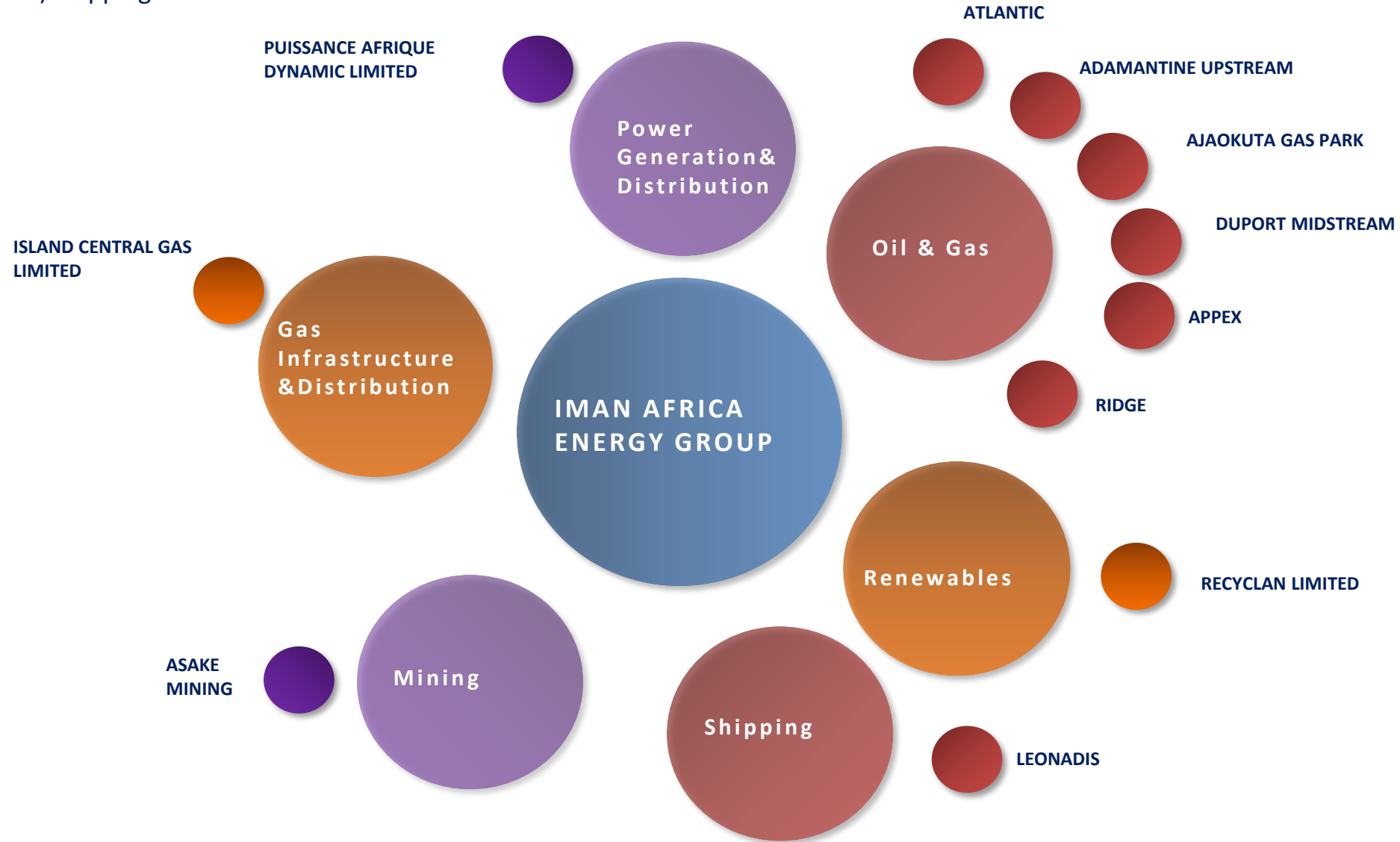
2. Direct Investment into our highly impactful verticals



Our IMAN Africa Energy Vertical

Power, Energy & Renewables

IMAN Africa Energy Group (IMAN) is the energy investment vehicle of Platform Capital Group. IMAN operates across the following verticals in Africa: i) Upstream, Midstream & Downstream; ii) Gas Infrastructure & Distribution; iii) Power Generation & Distribution; iv) Mining; v) Renewable Energy; and vi) Shipping



Key Features



10,000bpd Modular Refinery



60 million scf gas processing plant



30,000+ Metric tons storage facility



20MW Power Plant



10,000bpd Modular Refinery



20,000+ Metric tons storage facility



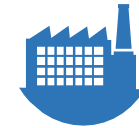
20MW Power Plant



SBM Capacity of 10,000 - 25,000 DWT vessels



20,000 barrels per day production



224bn scf Gas reserve



41.89mmb Oil reserve



200,000 bpd floating storage capacity

Key Features



5MW Power Plant for Duport Midstream



1Gw to be generated and distributed across Africa within 5 years



2MW Power Plant for Atlantic Refinery



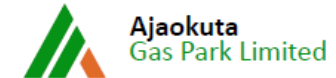
60m scf gas plant for Duport Midsream



Target products – LNG, CNG & PNG



Conversion of vehicles to use CNG – In the pipeline



8mmscf gas compression plant and 10mmscf gas liquefaction plant.



LNG CNG



2MW of power generating plant to convert gas to power



Country: Nigeria
Vertical: Energy

MARKET OPPORTUNITY

Despite the abundance of crude oil in Nigeria, the country imports over 80% of refined petroleum products hence exposing businesses and individuals to supply shocks (price & quantity). To this end, Duport Midstream is creating the energy parks to play in the refining value chain to enhance the availability of refined petroleum products to Nigerians by building a state-of-the-art modular refinery capable of refining up to 2,000bpd in the phase I of the project

TEAM SPOTLIGHT



CEO, Akintoye Akindele



COO, Lekan Adekeye

SOLUTION & TECHNOLOGY

Duport Midstream Company Limited (DMCL) is a leading energy company developing the first energy park in Nigeria. The Duport Midstream Energy Park will have a 10,000-bpd modular refinery, 60million scf gas processing plant, 10million scf compressed natural gas (CNG) plant, 30,000 MT refined product terminal and a 20MW embedded power plant. The Nigerian Content Development Board (NCDMB) invested \$15 million to acquire an equity stake in Duport Midstream for the development of the first energy park in West Africa.

MARKET & INDUSTRY OUTLOOK



INVESTMENT ATTRACTIVENESS

- Diversified Business Model :** Each division of the Energy Park operates as an independent but integrated business which strengthens the business case.
- Verified Supply Chain :** Reliable & consistent supply chain that ensures stable production with limited downtime and limited community-based disruption.
- Superior Logistics:** Cost superior on logistics arrangement driven by proximity to the oil field (mitigating cost of input) and market (reducing last mile cost to consumers). These savings provide us a cost advantage, which makes our margin flexibility very robust.



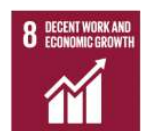
ACHIEVEMENTS AND METRICS

10,000bpd
Modular Refinery Output

60M
Standard Cubic Foot
Gas Processing Plant

\$25m
Funding raised

20,000+
Projected Job Creation





Country: Nigeria
Vertical: Energy

MARKET OPPORTUNITY

Despite the abundance of crude oil in Nigeria, the country imports over 80% of refined petroleum products hence exposing businesses and individuals to supply shocks (price & quantity). To this end, Atlantic refineries set out to play in the refining value chain to enhance the availability of refined petroleum products to Nigerians by building a state-of-the-art modular refinery capable of refining up to 2,000bpd in the phase I of the project

TEAM SPOTLIGHT



CEO, Akintoye Akindele



COO, Saheed Johnson



CFO, Lisa-Leigh Aladekomo

SOLUTION & TECHNOLOGY

Atlantic International Refinery & Petrochemicals Limited is an indigenous midstream integrated oil and petrochemical business engaged primarily in the refining of crude and trading of petroleum products, storage of refined products, jetty operations and power generation. The Company is currently constructing an energy park in Brass, Bayelsa State. The ongoing construction is on a land located in a Free Trade Zone area with proximity to NPDC facility for feedstock supply. The Energy Park will comprise; a 2,000-bpd modular refinery (Phase 1), Jetty (Phase 1), 100,000DWT capacity SBM (Phase 2) and 2MW plant scalable to 20,000 MW. Atlantic has a land bank of over 50 hectares, valued in excess of \$20m to provide for current and future development.

MARKET & INDUSTRY OUTLOOK



INVESTMENT ATTRACTIVENESS

Strategic Business Location : This refinery is in a unique location, which is along a waterfront. The location will give the refinery a competitive advantage to seamlessly export finished petroleum products whilst achieving operational efficiency to improve profitability.

Verified Supply Chain : Reliable & consistent supply chain that ensures stable production with limited downtime and limited community-based disruption.

Diversified Business Model : Each division of the Energy Park operates as an independent but integrated business which strengthens the business case.



ACHIEVEMENTS AND METRICS

2,000bpd

Modular Refinery Output

20,000+

Metric tons (MT)
Storage capacity facility

\$35m

Funding raised

1,000+

Homes
With access to free electricity





Our Unicorn Vertical
Technology, Media Telecommunications &
Payments

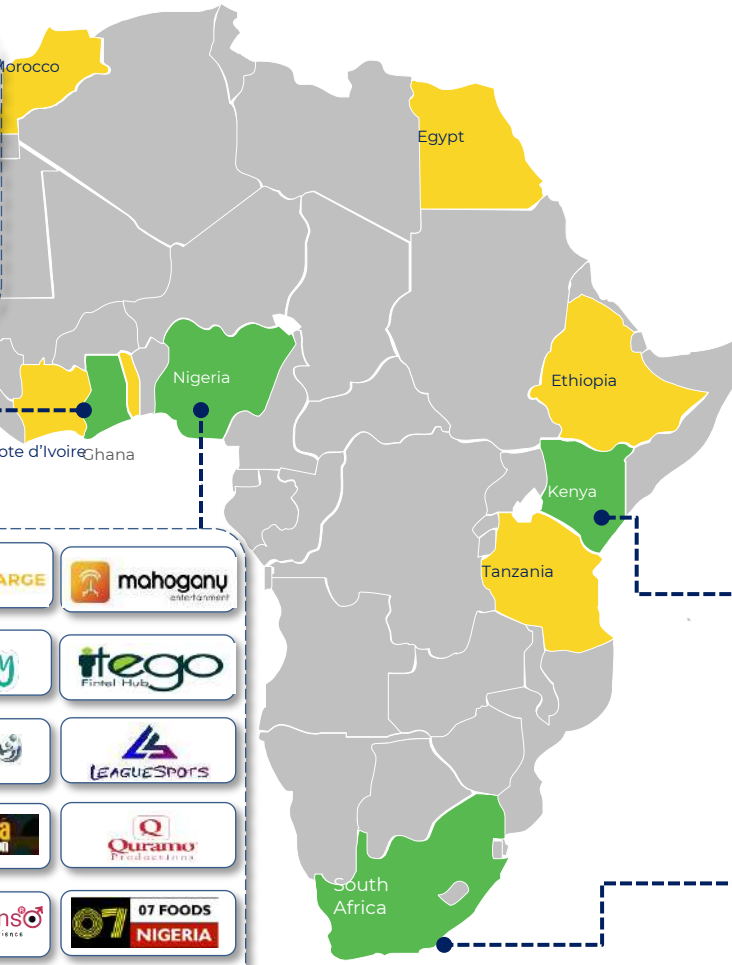
Our Unicorn Vertical is set up to solve the key challenges and problems faced by start-ups and companies in Africa, particularly technology start-ups.

Unicorn Footprint

Legend

- Existing Investment
- Active Pipeline

North America



Latin America

Supporting entrepreneurship and education through our global network of campuses

Open

Dallas

Open

Lagos

Open

San Francisco

Open

Accra

Open

Johannesburg

Open

Open

Nairobi

Koniku

Koniku's proprietary and patented technology is the world's first smell camera that can detect Volatile Organic Compounds at minute concentrations. It has a global partnership with Airbus to deploy it Konikore devices at the largest international airports. Koniku's solution is also undergoing clinical trials for FDA approval in the detection of Covid-19.



Partners & Clients



Koko Networks

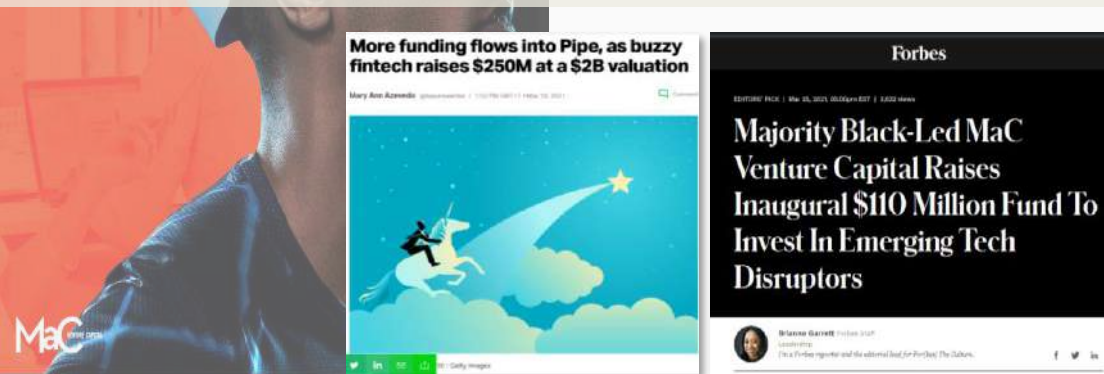
Koko Networks was recognised by the Financial Times & IFC for Excellence in Transformational Business for its bioethanol cooking fuel ATM network in Kenya. It serves over 250,000 households with its cookers and bioethanol in Nairobi alone. The company is expanding its service across Kenya in Q4 2021 and into East Africa in 2022.



MaC Venture Capital



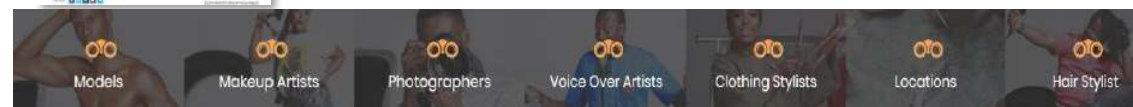
Forbes reported the closure of MaC Venture Capital's \$110 million inaugural fund in March 2021. Pipe, one of Mac VC's portfolio companies raised \$250 million at a valuation of over \$2 billion, cementing its position as a Unicorn in 2021.



Bookings Africa



Bookings Africa (BA) is a leading pan-African digital work platform that enables Africa's gig workforce digitise and monetise their skill by connecting clients efficiently and transparently to talented professionals in Nigeria, Kenya and South Africa. Its CEO, Fade Ogunro, was recently appointed as a member of the Global Campaign Board for The Cherie Blair Foundation for Women, making her the first African and Nigerian woman to join the organisation's board.



Tuma Tap



Tuma™ is a smart, micro merchant solution, that allows businesses to accept card payments using their own smartphone. No extra hardware or POS pollution required

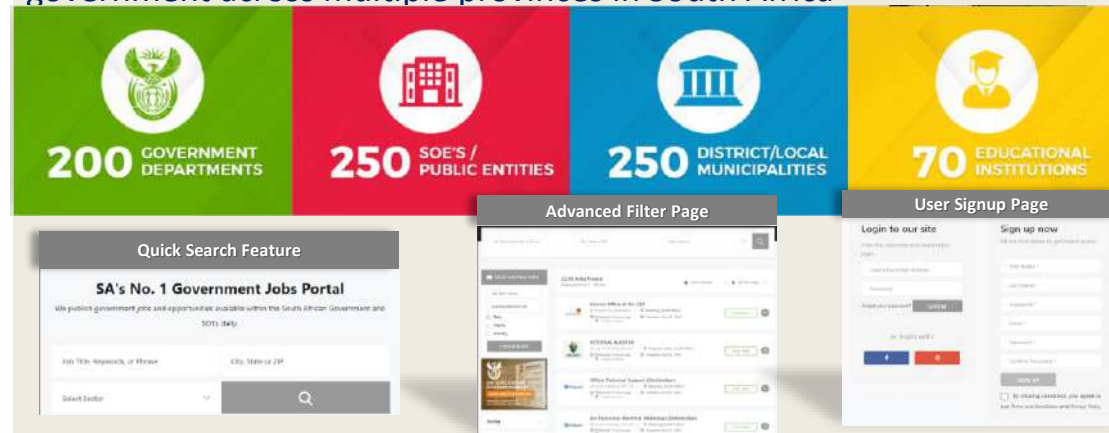
Tuma. Tap-Onto-phone. Visa - Mastercard



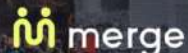
SA Gov Jobs



SA Gov Jobs is a South African based job portal that assists individuals find employment opportunities within the South African government across multiple provinces in South Africa



Merge



For the dreamers.

Merge is the leading African social ecosystem that connects entrepreneurs and investors, where entrepreneurs and investors can access the same, ever-growing network at their fingertips.

**Connect with investors.
Fund your startup.**

Elite CV



Elite CV is a South African-based career branding and online job portal that provides the global services of CV writing, design and development, career branding, online job matching and a recruitment portal



An aerial photograph of a dense, vibrant green forest. In the center of the forest, there is a small, circular pond with clear blue water. The surrounding trees are thick and cover the entire visible area, with some lighter green patches indicating different tree species or sunlight filtering through the canopy.

3. Direct Partnership for philanthropic impact through Diatom Impact

Partnership opportunities for direct philanthropic impact through Diatom Impact



DIATOM IMPACT

Diatom is a Trustworthy organization that can help drive direct charity Impact

Diatom is an impact-focused investment and research organization committed to being a global change agent through collaborative partnerships (with key investments in education, Healthcare, quality of life, gender equity and entrepreneurship) equity with communities, corporations, and governments.

We believe in **the power of the village**, as it serves as a constant reminder that we are our brother's keepers. In this rapidly evolving world, we believe now more than ever that empathy, togetherness, and collaboration are how we will create a better world.

Join us as we transform Africa by building a powerful village of local and global changemakers.

We Work Across 5 Critical Areas to Development

Entrepreneurship



Education



Gender Equality



Health



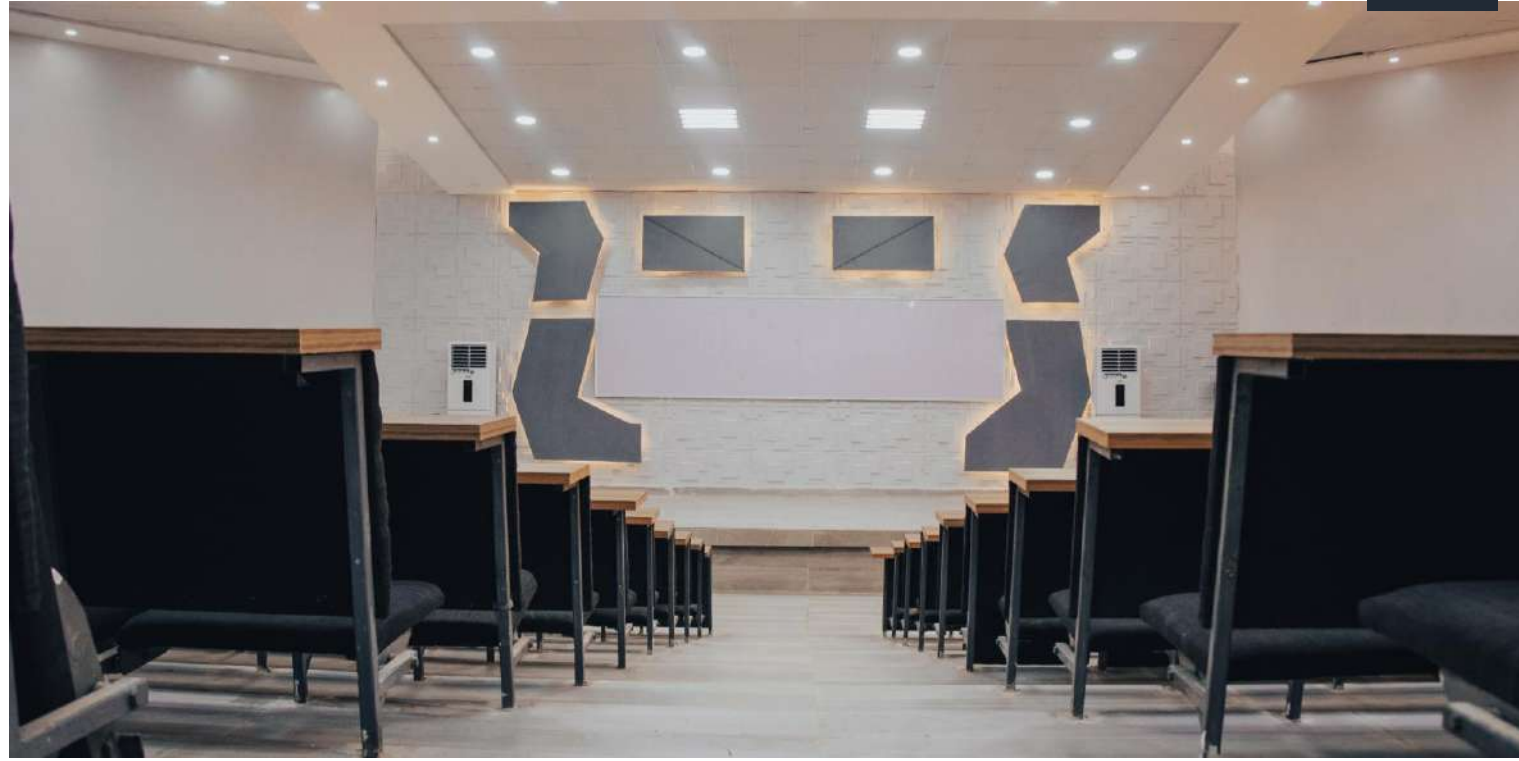
Quality of Life



Before



After



We renovated 4 lecture theatres and one classroom in the Department of Chemical Engineering at the University of Ife. This renovation project will elevate the learning experience offered by this university.

35,000 students impacted

\$300,000 Invested

Charity began at home; we have now gone beyond our home to make impact in other schools



Our Adopt-A-School project is rehabilitating 12 primary schools across Nigeria to ensure that 1580 students will have:

- Access to consistent electricity
- Access to clean water
- A beautiful learning environment
- Clean and safe disposal of human waste
- Protection from flooding

1580 students impacted



We built the Natural History Museum at the University of Lagos (UNILAG) to showcase indigenous current and historical records of animals, plants, geology and other artifacts discovered by the University.

This dynamic museum was built to preserve all the novel ideas produced by various departments at UNILAG.

5,700 students impacted



Before



After

We renovated 2 inclusive schools catering to children with disabilities

113 children impacted

Feeding the Community

5000 Families Fed

We donated food bags and money on a weekly basis, in 2020, to community members left starving because of the coronavirus.



Better Learning Experiences

\$1,250,000 Donated

We donated \$1,250,000 to upgrade UNILAG with state-of-the-art lecture rooms, robots, meeting rooms, and outdoor pagodas. We also launched our adopt-a-school initiative where we adopted and refurbished two schools.



Improving Quality of Life

10 Boreholes Built

We built 10 boreholes in impoverished communities across Nigeria in 2020 that will impact over a 100,000 people. We also donated a new water filtration system to improve water supply in Okpoama, Brass Island.



Scholarships and Literacy Training

555 Learners Impacted

We provided scholarships to 55 low-income high school students in 2020, supporting them for the entirety of high school. We also launched the Africa Literacy Project, impacting 500 new readers in Sierra Leone



In partnership with



Supporting Entrepreneurs

NGN 17,800,000

In grants disbursed to startups

We launched 1Community—a microbusiness incubator and network—to support job creation in the informal economy. Our pilot program empowered 50 youth farmers.



Combating Domestic Violence

NGN 100,000,000

Committed to Heart Initiative

We launched The Heart Initiative—committing NGN 100,000,000—which provides direct financial assistance to women seeking refuge from domestic violence and sexual abuse.



Ending Period Poverty

2500 Pads Distributed

We partnered with Virtuous Pads whose goal is to end period poverty. They distributed pads to 2500 girls in Abuja and Nasarawa state and sensitized 5000 girls and women on menstrual hygiene education.



Increasing Female Political Participation

\$50,000 Committed

We have committed \$50,000 to ElectHER with the aim to get 1000 women to run for office in 2023. ElectHER is a women's political advancement initiative addressing the underrepresentation of women in elective office.



Our Impact Scorecard of 2021

Overall
Granular Level

45,850
Education



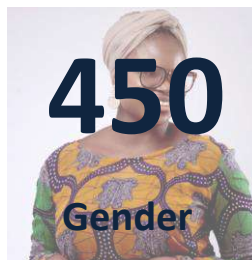
38
Entrepreneurship



151+
QOL



450
Gender



100,000
Health



146,489
Total Lives Impacted



12 Primary schools


113 Differently-abled students


36 Female agricpreneurs


1500 Health Diagnostic Recipients


3 Special needs schools


36 Orphans


500 Women receiving Political education


29 Project Partners


38,100 Students


206 New readers


200 Political Women In Training


17 Projects


Impact Footprint



Sierra Leone



Nigeria



Ghana



Zambia



Liberia



Uganda



South Africa



Kenya



USA



Mexico

Conclusion



Return To Love : Marianne Williamson

Our deepest fear is not that we are inadequate. Our deepest fear is that we are powerful beyond measure. It is our light, not our darkness that most frightens us.

We ask ourselves, 'Who am I to be brilliant, gorgeous, talented, fabulous?' Actually, who are you not to be? You are a child of God. Your playing small does not serve the world.

There is nothing enlightened about shrinking so that other people won't feel insecure around you. We are all meant to shine, as children do. We were born to make manifest the glory of God that is within us.

It's not just in some of us; it's in everyone. And as we let our own light shine, we unconsciously give other people permission to do the same. As we are liberated from our own fear, our presence automatically liberates others.



It is time to pay back what you owe! It's time to renew the thinking, rebuild our own by us, it's time to be BLACK



Brothers'
Keeper

B

Looking out for each other. Carrying each other's burdens. Sharing what we have so all can get. Being a listening ear to the people we are surrounded by. Standing in the stead of each other in times of weakness. Doing the thankless job of fixing our country, one individual, community, one company at a time.



Loyalty

L

Unflinching support for each other and what we collectively stand for. Undying love and respect for our country and our heritage. Strong bond encapsulated in mutual respect, faithfulness and sincerity of purpose.



Authenticity

A

Embracing who we are as individuals first, then as a collective. Being proud of the composition of our DNA as Africans. Constantly seeking to be original in our thought process, utterances, methods, actions and ethos.



Capacity

C

Multi-dimensional capability. Highly skilled and talented. Understanding that talent is never enough and dire willingness to always put nothing less than a 101% in every task, assignment, project, transaction and endeavor. Ability to manage the complexity that comes with driving change and making a difference in the markets we choose to play in.



Knowledge

K

Depth and breadth of understanding of subject matters both within and outside the scope of our core work. Demonstration of thought leadership and expression of contrarian views entrenched in theory, history, literature and logic in advising our clients, partners and companies. Being at the top of the evolution of information and disseminating same to our ecosystem.

Platform Capital: A Unique Investment & Advisory Firm

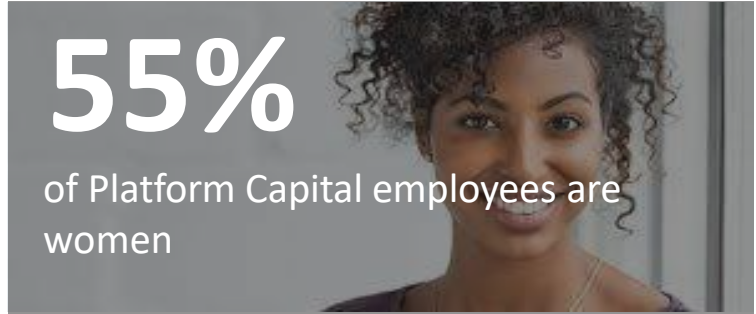
Platform Capital is a growth markets focused, sector agnostic, principal investment and advisory firm. Platform deploys patient, value accretive capital alongside international and local value investors to create champion businesses with the potential for regional or global scale.



161
Companies invested in
Directly and indirectly



70+
employees across the firm

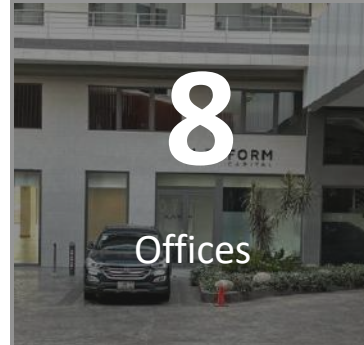


55%
of Platform Capital employees are women



11
nationalities

9
Verticals



8
Offices



3,000
employees across our portfolio

45%
of portfolio company employees are women



>1,500
Entrepreneurs impacted

About Dr. Akintoye Akindele DBA CFA

Dr. Akintoye Akindele is a Lecturer, Nurturer and Builder of future minds at leading schools in Africa and globally. An intellectually astute Investor, Entrepreneur, and Philanthropist, leveraging over two decades of industry experience. Dr. Akindele is Founder & Chairman of Platform Capital; Founder & CEO of Duport Midstream; Founder, CEO & Chairman of Atlantic; Chairman of Unicorn; Co-Chair of WhiteSpaceX, and Chairman of Diatom Impact. He is also the Founder of Synergy Capital Managers and Advisers and was Managing Partner of Synergy Capital Managers up until November 2019.

Dr. Akindele's family office, Platform Capital, is a growth markets focused, sector agnostic, principal investment firm. Platform Capital deploys patient, value accretive capital alongside international and local value investors to create champion businesses with the ability for regional scale. It has multiple investments in various sectors across the world. He is also a faculty member at the University of Lagos Business School, lecturing on finance and entrepreneurship.

Dr. Akindele completed his tertiary education in Nigeria, obtaining a bachelor's degree in Chemical Engineering with honors from the Obafemi Awolowo University. He received a doctorate degree in Business Administration (Finance) from the International School of Management - Paris, France. Dr. Akindele is a CFA charter holder and a trustee of the CFA society of Nigeria. He is also an alumnus of the London and Said Business Schools, having attended various senior executive programs in Management and Strategy, Advanced Corporate Finance and Private Equity amongst others.

He is passionate about the development and growth of entrepreneurs in Africa. He is a frequent speaker at leading business schools, conferences and seminars on investing in Africa, private investment in Africa and the role of entrepreneurship in Africa's evolution. He supports and donates to various institutions that provide grants to entrepreneurs.





THANK YOU